

Turkey & Chicken

Adult Cat

Connoisseur Cat Range



The Connoisseur Cat range has been specifically developed to provide a selection of high protein and high total animal content recipes that are irresistible to cats.

The range has been formulated to offer an assortment of the finest freshly prepared animal protein sources with added functional ingredients to help care for a cat's health.

GRAIN FREE RECIPE

Recipe suitable for...



Adult



Active



Outdoor



Fussy Eaters

Please refer to the Product List for more information about each category.

Why Turkey?

Turkey is a **lean protein source** rich in essential amino acids. It is also **low in fat** and a good source of essential nutrients such as **riboflavin, potassium** and **selenium**.

Why Chicken?

Chicken is a **lean protein source** rich in essential amino acids. It is also a good source of vitamins & minerals including **B vitamins** and **iron** which help contribute to overall health and well-being.

Recipe Claims

70% Total Turkey & Chicken

Rich in essential amino acids, vitamins & minerals to promote every day health and well-being.



Minimum 30% Freshly Prepared Deboned Turkey

Responsibly sourced and highly digestible protein, ideal for cats.



Urinary Tract Health

Formulated to help maintain optimal urine pH range to support urinary tract health.



Hairball Care

Formulated with added cellulose to help support the reduction of hairballs.



Healthy Digestion

Added prebiotics to help support the ability to absorb nutrients.

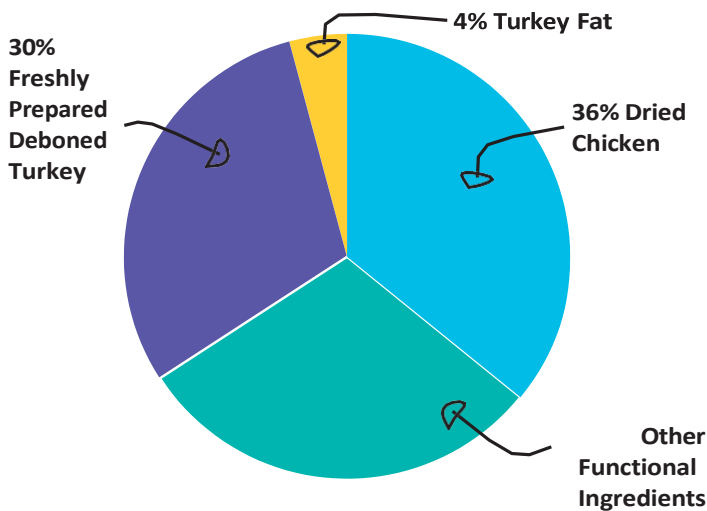


Healthy Heart

Added Taurine to support heart health.



COMPOSITION



70% Turkey & Chicken (including 36% Dried Chicken, 30% Freshly Prepared Deboned Turkey, 4% Turkey Fat), Potato, Peas, Lentils, Chickpea, Hydrolysed Liver Gravy, Salmon Oil, Cellulose (1%), Minerals, Fructooligosaccharides (FOS, 480 mg/kg), Mannanooligosaccharides (MOS, 120 mg/kg), Dried Cranberry, Yucca Extract (180 mg/kg)

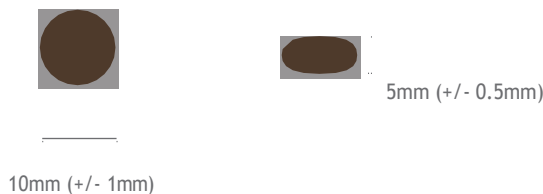
BAG SIZES

- A selection to meet your customer's needs:
- Please check in store for Price List for pack size availability
- 18 month shelf life.



KIBBLE SIZE

- Optimal kibble size and shape for cats.
- A crunchy kibble texture.



ANALYTICAL CONSTITUENTS

Crude Protein	40%
Crude Fat	16.5%
Crude Fibre	2.5%
Crude Ash	9.5%
Moisture	5%
NFE	26.5%
Metabolisable Energy	399 kcal/100g
Omega 6 Fatty Acids	3.1%
Omega 3 Fatty Acids	0.9%
Calcium	1.9%
Phosphorus	1.5%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 25,000 IU, Vitamin D3 1,730 IU, Vitamin E 255 IU

Provitamins: Taurine 2,000 mg, L-Carnitine 1,010 mg

Trace Elements: Zinc (Zinc Sulphate Monohydrate) 96 mg, Iron (Iron (II) Sulphate Monohydrate) 72 mg, Manganese (Manganous Sulphate Monohydrate) 29 mg, Copper (Copper (II) Sulphate Pentahydrate) 5 mg, Iodine (Potassium Iodide) 3.7 mg, Selenium (Sodium Selenite) 0.29 mg

Amino Acids: Methionine 2000 mg, Lysine 500 mg

Acidity Regulators: Sodium Bisulphate 4.8 mg

FEEDING GUIDE*

Weight of Cat (kg)	Grams per day (g)
	Cat
1 - 2kg	20 - 40g
2 - 3kg	40 - 50g
3 - 4kg	50 - 60g
4 - 5kg	60 - 75g
5+kg	75+g

*Based on NRC recommendations of an adult cat. All cats are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual cat. When changing foods please introduce gradually over a period of two weeks. Always ensure that fresh, clean water is available.